

## Business Administration Programs

### Study Plan

#### First Semester

Code	Course Title	Credit Hours	Pre-requisite
HUM101	• English Language (1)	3	
MIS101	• Introduction to Computers	3	
BUS101	• Introduction to business	2	
ACC101	• Principles of Accounting (1)	3	
MGT101	• Principles of Management	3	
ECN101	• Microeconomics	3	
	Total Hours	17	

#### Second Semester

Code	Course Title	Credit Hours	Pre-requisite
HUM102	• Arabic Language	2	
HUM103	• Creative and Scientific Thinking	2	
SCI101	• Health and Society	2	
ACC102	• Principles of Accounting (2)	3	ACC101
MGT102	• Organizational Behavior	3	MGT101
ECN102	• Macroeconomics	3	ECN101
BUS102	• Mathematics for Business	3	
	Total Hours	18	

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### Third Semester

Code	Course Title	Credit Hours	Pre-requisite
HUM201	• English Language (2)	2	HUM101
SCI201	• Introduction to Biological Sciences	2	
ACC201	• Intermediate Accounting (1)	3	ACC102
MKT201	• Introduction to Marketing	3	
ECN201	• Money and Banking	3	ECN102
MIS201	• Report Writing and Presentation	3	MIS101 HUM101 HUM102
BUS202	• Business Law	3	
		<b>Total Hours</b>	<b>19</b>

### Fourth Semester

Code	Course Title	Credit Hours	Pre-requisite
HUM202	• Human Rights and Ethics	2	
HUM203	• Comparative Political Systems.	2	
SCI202	• Introduction to physical Sciences.	2	
MGT201	• Human Recourses Management	3	MGT101
MGT202	• Production and Operations Management	3	MGT101
FIN201	• Introduction to Finance	3	
BUS201	• Statistics (1)	3	BUS102
		<b>Total Hours</b>	<b>18</b>

## Fifth Semester

Code	Course Title	Credit Hours	Pre-requisite
MIS301	• Management Information Systems (1)	3	MIS201
MKT301	• Materials Management	3	MGT201
ECM301	• Introduction to E-Commerce	3	MIS101
MGT301	• Organizational Change and Development	3	MGT101
MGT302	• International Business Management	3	MGT201 MGT202 MKT201 FIN201
MKT302	• Marketing Research	3	MKT101
	Total Hours	18	

## Sixth Semester

Code	Course Title	Credit Hours	Pre-requisite
BUS203	• Mathematics of Finance and Investment	3	
ECN301	• Managerial Economics	3	ECN102
FIN305	• Capital Markets	3	FIN201
MIS304	• E-Business	3	MIS201
MGT304	• Total Quality Management	3	MGT101
MKT304	• Selling and Sales Management	3	MKT201
	Total Hours	18	

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## Seventh Semester

Code	Course Title	Credit Hours	Pre-requisite
MGT405	• Project Feasibility Study	3	
BUS401	• Introduction to Operations Research	3	BUS201
MGT406	• Strategic Management	3	MGT101
MKT303	• Consumer Behavior	3	MKT201
MKT306	• Marketing Communications	3	MKT201
HUM104	• Introduction to Behavioral Sciences.	2	
SCI301	• Environmental Studies	2	
	Total Hours	19	

## Eighth Semester

Code	Course Title	Credit Hours	Pre-requisite
MKT402	• E-Marketing	3	MKT201
MKT403	• Selected Topics in Marketing	3	MKT201
MGT401	• Public Relations	3	MGT101
MGT403	• Business Communications	3	MGT101
ACC404	• Managerial Accounting	3	ACC201
HUM302	• Contemporary Global Issues	2	
	Total Hours	17	

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